

Here's the "No Bull" Answer



Is Pork Hide Really Better than Beef Hide?

1. First, pork hide IS rawhide.

Some companies that sell pork skin chews say their product is "rawhide free." Well here's some news. Wikipedia says rawhide is "untanned skin of cattle or other animals." If you're buying dog treats made from the untanned hides of cows, buffalo, deer, elk or PIGS, no matter what clever marketers tell you, it's all rawhide!

2. Beef rawhide doesn't come from leather.

We don't have to make up stories about our competitors' products to make more sales. The truth is, beef rawhide

chews are never subjected to dangerous chemicals used in the tanning process that turns cow hide into leather. The top grain is split off and processed into leather. The hide underneath is what's used for rawhide dog treats—and collagen, gelatin and sausage casings!

3. Pork isn't necessary more digestible.

There are a couple of studies, paid for by pork skin dog treat manufacturers, that show that pork hide may dissolve in a glass dish a little faster than rawhide. The studies also show that there is no real standard establishing the ideal length of time for food to pass through a dog and that there are so many variables in dogs' digestion, the findings may not mean much. That's not just us talking, those are remarks made in the studies themselves.

4. Beef rawhide chews don't have to be specially flavored or "stuffed" to drive dogs wild.

Dogs in the wild have been gnawing on rawhide for thousands of years. It just comes naturally. When dogs chew long-lasting, USA-sourced beef rawhide such as Wholesome Hide, they're getting a well-made chew that can provide hours of safe enjoyment. Plus, it cleans dogs' teeth and gums like nothing else.



When it comes to chews, choose one that is USA-sourced, USA-made. Choose Wholesome Hide



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